

Partnering

with the **COUNCIL**
for
**PROFESSIONAL
RECOGNITION**



CDA 2.0 is a Great Opportunity to Partner with the Council for Professional Recognition

As a partner with the Council, there is an opportunity to establish a relationship aimed at supporting the professional development of early care and education professionals toward achieving **The Child Development Associate (CDA) Credential™**. As a partner, the Council can offer assistance in the development of an action plan to successfully implement CDA 2.0 in your respective training or educational program.

Why Partner with the Council?

- Together, we can provide a seamless, comprehensive approach to credentialing your CDA candidates.
- Together, we can advance the field of early childhood by promoting core competencies of what early care professionals should know and be able to do that supports their professional development.

Benefits of Partnering:

- **SUPPORT** - A dedicated Council staff member will support you in your work with CDA candidates to navigate the application process and to answer your questions about all that is involved in a partnership, in the U.S. or internationally.
- **ALIGNMENT** - Support to meet your federal and state professional development requirements aligned with the CDA.
- **DATA** – Reduced costs associated with providing status reports on CDA candidates on a quarterly or yearly basis.
- **PROCESS** - Assistance with aligning your procurement policies with Council internal fiscal policies.
- **DISCOUNTS** - 10% discount for organizations that purchase CDA materials in bulk quantity.
- **INFORMATION** - Customized webinars to support your Candidates' professional development needs.
- **MARKETING AND ADVERTISING** - Use of approved logos to market your partnership with the Council and be featured in the Council's quarterly newsletter with news about your program and related services.

Examples of a Current Partnerships at the Council

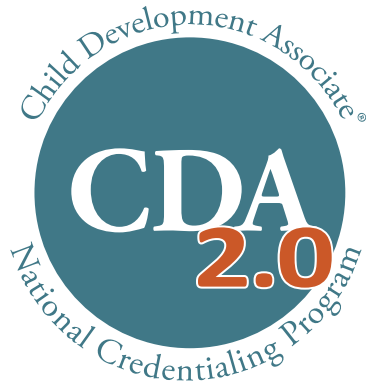
Partnerships with the Council are highly customized and focused on support for CDA candidates. Listed below are a few examples of Partnership agreements that the Council enjoys with other organizations:

- Collaboration with a statewide community college system to build articulation pathways between the CDA Credential and Associate Degree in Early Childhood
- Collaboration with a national association to advance the early childhood profession within high school career and technical programs
- Collaboration with a nationally-recognized online training program aimed at CDA training for early care professional who are pursuing their CDA credential
- Collaboration with a statewide partnership to advance the early childhood profession of the Home Visitor Credential.

How to Become a Partner

- Becoming a partner with the Council will help you to advance the professional development of CDA Candidates toward achieving their CDA credential.
- You are invited to indicate your interest by sending an e-mail to partnerships@cdacouncil.org. In your e-mail, tell us about your organization, the partnership benefits that most interest you, and the name of a contact person.
- Upon receipt of your e-mail, a member of the partnerships team will contact you within one week to arrange a date/time for an initial conference call and/or meeting.





Our collective efforts benefit your organization or education institution

As a partner, you will join a global network of early childhood educators, who strong in numbers can advance the field of early childhood education and teacher quality. The Council is revolutionizing early childhood credentialing once again! Join us and thousands of others to make this “the best first step” for early care providers who make a difference in lives of young children.

Join the National CDA Online Community today by visiting our website at www.cdacouncil.org, like us on Facebook and follow us on Twitter for the latest CDA news, discussion forums and CDA resources.



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